

Competition Rules

The “INEOS Grenadier / Hard Way Home” (the “Competition”) is organised by:

INEOS Automotive Limited, a company incorporated in England with registered number 11201576 and registered address at Hawkslease, Chapel Lane, Lyndhurst, Hampshire, United Kingdom, SO43 7FG (“INEOS Automotive”) whose main trading address is at Anchor House, 15-19 Britten Street, London SW3 3TX.

References to “INEOS” in these Competition Rules are to INEOS Automotive Limited (or such other member of the INEOS Group as may be applicable (“Affiliates”). “INEOS”, “Grenadier” and “INEOS Automotive” are trading names of INEOS Automotive Limited.

ELIGIBILITY CRITERIA

1. The Competition is conducted subject to these “Competition Rules”. It is the responsibility of each entrant to ensure that they have read and abide by the Competition Rules. INEOS’ decision is final as to whether an entry is eligible to participate in the Competition.
2. Entrance is restricted to persons who have access to the internet and have received the invitation email. In addition, entrants must meet the following criteria for this Competition:
 - a. have ordered an INEOS Grenadier by 31st August 2022.
 - b. be residents of either the United Kingdom or Europe.
 - c. are aged 18 or over by 31st August 2022;
 - d. hold / be willing to apply for an International Driving Permit 1968 (IDP), permitting the entrant to drive an INEOS Grenadier on public roads at an undisclosed location.
 - i. if not already held, a successful IDP application mandatory to be considered for competition entry progression;
 - e. must not have been convicted of any driving-related offences (including DUI) in the past 5 years
 - f. hold a valid passport, permitting the entrant to travel internationally:
 - i. entrants agree to make INEOS Automotive aware of any countries into which their passage is not authorised at the earliest stage possible;
 - g. be willing to obtain the necessary medical accreditation to travel internationally:
 - i. INEOS Automotive accepts no responsibility for ineligibility of entrant to partake in any / all competition activities due to lack of documentation permitting travel to required country / countries;
 - h. not be: (i) employees, contractors, or consultants of any company within the INEOS Automotive business of the INEOS Group (“INEOS”); (ii) involved with the organisation or judging of the Competition; or (iii) the families of any such (although employees of sponsors and supporters who are not involved in the organisation of the Competition are eligible to enter).
 - i. Consent to the creation and use of images or films that INEOS, its Affiliates and representatives make for the purposes of this Competition.
3. Only one (1) entry may be submitted per person.
4. Other opportunities open to a wider group may become available.
5. Entrants accept, to the extent permitted by law, that they may be liable for all personal injury, all damage caused to their property or the property of others whilst participating in any / all competition-related activities: However, INEOS will cover all reasonable and documented costs for the refurbishment/repair of any damage caused to the entrant’s vehicle that occurs throughout the duration of any activities directly linked to the competition;
6. Entrants agree to receiving communications from INEOS in relation to this Competition using the details they provided, and any method specified when placing their order for the Grenadier.

HOW TO ENTER

7. The Competition will run from 00:01 on 25th August 2022 (“Opening Date”) and closes at 23:59 (Greenwich Mean Time) on 31st August 2022 (“Closing Date”). Please make sure that you allow enough time to complete your entry. **No entries can be accepted after this time.**
8. In addition to fulfilling the eligibility criteria above, entrants must:
 - a. Complete fields on the dedicated Competition form accessible through the invitation email; and
 - b. Correctly answer the questions.Both (a) and (b) above should be completed through the dedicated webpage at:
 - <https://ineosgrenadier.com/en/gb/the-hard-way-home>
- Purchase is necessary (as stipulated in the eligibility criteria) however there is no charge to register your entry on our website.
9. By entering the Competition, entrants agree to be bound by these Competition Rules.

THE PRIZE

10. INEOS are offering three eligible entrants a chance to take part in an off-roading experience, picking up their INEOS Grenadier from a remote, undisclosed location. INEOS will provide those winning entrants with flights, hotels, and meals for the purposes of participating / throughout the duration of competition-related activities (the “Prize”).

11. INEOS reserve the right to substitute the Prize to a reasonable equivalent of equal or greater value.
12. The Prize is not negotiable or transferable and must not be sold onto a third party or otherwise disposed of following receipt of the Prize.

SELECTION PROCESS

13. INEOS Automotive will appoint a panel of 4X4 experts (“**the Panel**”) that will consider your entry. Within five (5) days following the Closing Date, a shortlist of six (6) entrants will be invited to attend a Grenadier introduction off-road experience day in the UK.
14. On the Grenadier introduction off-road experience day, a film of driving highlights and interviews with each entrant will be created to share on INEOS Grenadier social media channels.
15. INEOS shall release details of the six (6) finalists on Grenadier social channels, inviting our community of fans and followers to vote for those they want to see complete the Hard Way Home.

THE WINNERS

16. INEOS will contact the winners as soon as practicable and ahead of the Publication Date (using the details provided by the winner at the time of entry).
17. Once selected the decision is final and no discussion or correspondence will be entered into. Details of the winning entrants (their family name and their location (city/country)) will be available upon request from 13th October 2022 (“**Publication Date**”) until 13th December 2022 by emailing: GrenadierCompetitions@IneosGrenadier.com (Please note this inbox is purely for the purpose of the above. All other queries relating (but not exclusive to) the INEOS Grenadier brand, orders, reservations or general product enquiries should be directed to INEOS Grenadier [Customer Service](#).)
18. If you object to the sharing of your personal data in this way, please let us know in advance of the Publication Date. This information may still be shared with a relevant authority e.g. Advertising Standards Authority should any award of prizes be challenged, and you will be notified in advance.
19. Details of the Selection Process (paragraph 12 -14 above) shall be made available to anyone requesting such information by letter to the address above for one (1) month after the Opening Date.

CLAIMING THE PRIZE

20. The Winners will be notified of their success by an INEOS Automotive representative via the contact details provided by the entrant.
21. From the time of initial contact / outreach by INEOS Automotive, Winners will be granted a period of five (5) days to claim their prize, after which the prize will be allocated to another entrant who will be contacted by an INEOS Automotive representative (nullifying the original Winners’ right to claim the prize).

GENERAL

22. Any breach of the Competition Rules may result in an entry being voided. Additionally, any entry found not to comply with the Competition Rules at any stage of the Competition may be disqualified. No allowances will be made in the event of disqualification and any prizes will be forfeited. If a breach has occurred, but is discovered after an award, we may require the return or reimbursement of any prize already received. Any decision of ours relating to the Competition is final and binding. No negotiation will be considered, and we will not enter into subsequent correspondence regarding such decisions.
23. Photography and / or videography will be captured by INEOS Automotive’s official production partners during the competition’s stated / related activities. The Winners will be asked to consent to the use of their personal data by INEOS and its Affiliates, which INEOS Automotive accepts can be rescinded by the entrant at moment they choose. This will include use of their image, voice and name for publicity purposes, advertising, marketing, or promotional material.
24. All Intellectual Property Rights relating to materials created by INEOS for the purpose of this Competition shall be the sole and exclusive property of INEOS Automotive. Also, entrants must agree to licence any relevant Intellectual Property to INEOS for the duration of the Competition.
25. Any personal data relating to entrants will be used solely in accordance with applicable data protection legislation and INEOS’ [Privacy Notice](#).
26. If any terms and conditions of these Competition Rules are deemed invalid, illegal, or otherwise unenforceable, they shall be severed from these Competition Rules and the remaining clauses will remain in force.
27. INEOS reserves the right to cancel, amend, terminate, or temporarily suspend this Competition in the event of any circumstances outside INEOS’ reasonable control.
28. INEOS does not accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Competition. This does not affect INEOS’ liability for death or personal injury arising out of INEOS’ negligence, fraud or anything else it is unlawful to exclude.
29. These Competition Rules are governed by the laws of England and Wales and to the exclusive jurisdiction of the courts of England and Wales which entrants agree to submit to when entering this competition.